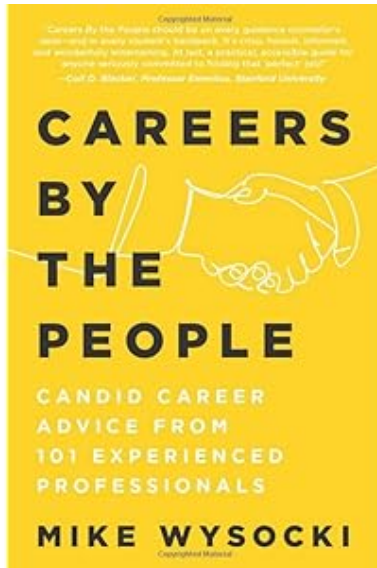




Readers' Favorite® Book Reviews and Award Contest

Book Review Mini-Critique



Below you will find ratings (scale of 1-5) with general descriptions for the major parts of your book followed by your Readers' Favorite review. Although this is just a Mini-Critique, we hope it will give you an insight into how readers may view the different components of your book.

These are the opinions of your reviewer, and although they are not a literary professional, they are an avid reader of books just like yours.

Title: Careers by the People
Subtitle: Candid Career Advice from 101 Experienced Professionals
Author: Mike Wysocki
Genre: Non-Fiction - Business/Finance



Appearance: The appearance of a book can make a significant impact on the experience of a reader, whose enjoyment is often enhanced by an enticing cover, an intriguing table of contents, interesting chapter headings, and when possible, eye-catching illustrations.
5

Plot: The characters of a book should be well defined with strengths and flaws, and while they do not have to be likable, the reader does have to be able to form a connection with them. The tone should be consistent, the theme should be clear, and the plot should be original or told from a unique perspective. For informative books -- those without plot and characters--this rating refers primarily to your concept and how well you presented it.
5

Development: Development refers to how effectively you told your story or discussed your topic. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and coherent. Organization is also a key factor, especially for informative books -- those without plot and characters. The order in which you tell your story or explain your topic and how smoothly it flows can have a huge impact on the reader's understanding and enjoyment of the material.

5

Formatting: Formatting is the single most overlooked area by authors. The way in which you describe scenes, display dialogue, and shift point of view can make or break your story. In addition, excessive grammatical errors and typos can give your book an amateurish feel and even put off readers completely.

5

Marketability: Marketability refers to how effectively you wrote your book for your target audience. Authors may include content that is above or below the understanding of their target reader, or include concepts, opinions or language that can accidentally confuse or alienate some readers. Although by its nature this rating is very subjective, a very low rating here and poor reviews may indicate an issue with your book in this area.

5

Overall Opinion: The overall starred rating takes into account all these elements and describes the overall reading experience of your reviewer. This is the official Readers' Favorite review rating for your book.

5

Review:

Reviewed by Asher Syed for Readers' Favorite

Careers by the People by Mike Wysocki is a compilation of over 100 first-person interviews, placing readers inside the working lives of those in a wide array of positions. These include the likes of a Vice President of Information Technology, who recalls learning computing through Navy training, advancing through trust from those who rely on the systems he built, and a beekeeper showing how a single hive became linked directly to crop pollination. A professional body piercer treats his craft as a way for people to shape their identity, while a teacher of English as a second language measures her work through what immigrant children understand. Also included is a medical transcriptionist with a home-based practice, and a flight attendant who shoulders the responsibility for passenger safety.

Mike Wysocki's *Careers by the People* is a really good collection, and important right now as career trajectories change. There are so many directions to go, and the author whittles them down into section headers that are hilarious—and on the nose. The interview format is a great choice because each speaker comes through with their own distinct voice that reveals their personality, and the conversational tone aligns with some truly unfiltered responses. The most interesting to me is Timothy K.'s profile as an Associate Environmental Planner-Archaeologist, partly because I have always only considered the Indiana Jones and The Mummy angles, when in fact the real-life work is in excavation with active roadway planning, placing Mr. K in the unique role of deciding how traces of the past are handled when construction cannot be redirected. Overall, this is a perfect book for readers and career counselors looking for direct exposure to real working lives, and a grounded perspective on how careers are actually built. Very highly recommended.